



Sponsorship Opportunities 2023 season





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Our Goals



Stirling Lawn Tennis & Squash Club

- SLT&SC is situated in the heart of residential Stirling. It has 3, extremely well maintained all-weather (Tiger Turf) tennis courts which are floodlit and also within its clubhouse, 2 squash courts.
- At its heart, it is a family orientated club. Whilst competitive tennis is played within the club and within the Central District leagues, the courts are used significantly by members for social tennis. As well as club nights, we have an extremely active membership including our over 55s tennis, coaching and in-house leagues. In addition, the club has a strong junior membership with over 400 hours annually devoted to formal junior coaching.
- Squash has seen a strong recent uptake with increases in membership and the establishment of team matches. The squash courts also gain considerable usage for racket ball.
- The club-house facilities unfortunately do not match our tennis and squash facilities. Whilst well maintained, the club house is in real need of an upgrade. Disability access is not of the standard we want or need; some changing room facilities require upgrade to meet safeguarding requirements and our general facilities require upgrade to allow us to be more accessible and inclusive across the community.
- The club wishes to embark on an improvement programme to address the high-level issues stated above.

Our Background



- The club was established in 1878 making it one of the 3 oldest tennis clubs in Scotland - some evidence suggests it might be the oldest.
- Originally there were just 2 tennis courts but a third was added in the 1950s. In the 1960s and 70s with the increasing interest in squash the new clubhouse was built incorporating the 2 squash courts which were opened in September 1976. These were the first squash courts in Stirling. The club was renamed at this time to its current title.
- The tennis courts were resurfaced as all-weather artificial grass courts in 2000 and floodlights were also added. The tennis court surface was completely renewed in 2014 and is maintained on a regular basis making it one of the best playing surfaces in the region.
- We have a strong membership of over 240 including families, adults and juniors
- We offer a significant amount of coaching to Adults and Juniors in partnership with Mark Walker (see next slide)

Our Coaching



- **Mark Walker** is an accredited LTA level 5 Master coach with 25-years experience coaching working from grassroots tennis to developing international players.
- Over the last few years, he has enjoyed being back in clubs helping develop their programmes and mentoring coaches.
- We now have access to a coaching team of 3 providing both individual and group lessons



Why are we looking for Sponsorship?



We are looking to develop the facilities at The Club for new and existing members. This will include:

- Improved accessibility to The club house through the installation of a new safety surface with a future aspiration to provide new disabled toilet facilities
- Enhancing the main club house to provide a space for existing members as well as external groups for social activities and gatherings.
- actively promoting wider inclusion across our community and to provide a safe and welcoming environment that supports the physical and mental wellbeing of its members
- Increasing our membership across all categories by offering excellent tennis, squash and racket ball facilities matched by appropriate club house facilities

We believe that by working in partnership with our Sponsor(s), we can:

- Increase awareness of SLT&SC ensuring greater usage of the club house, tennis and squash courts
- Improve our club house facilities to make the club more welcoming and broaden access for wider community usage (parents and tots; yoga classes etc.)
- Improve the energy efficiency of the club house by upgrading our boiler, plumbing and radiators; replace our old wooden windows and doors with UPVC and replace our worn out flat roof
- Improve club house access for disabled users and longer term provision of disabled changing facilities

And in return, our sponsor(s) will receive:



- The opportunity to attach your branding to a high quality Tennis and Squash club, its teams and even club sponsorship, both physically and virtually, through our site, our website and our social media platforms
- With over 240 members and significant footfall from guests and families, we offer an excellent opportunity to build awareness for your business and brand.
- The knowledge that through your support, alongside existing club generated funds, you will be helping in the development of a local community amenity in the heart of Stirling

The Sponsorship Opportunity



SLT&SC wishes to offer local business the opportunity to support the development of the club via a number of sponsorship opportunities. We believe this is an attractive opportunity for you because:

- Our clubhouse and courts sit in the residential heart of Stirling in Snowden Place Lane
- We have 3 all weather tennis courts and 2 squash courts, used all year round
- We have over 240 active members
- We have a thriving Junior Coaching programme offering over 400 hours of coaching
- We have 3 men's, 2 ladies, an over-55s and a junior tennis team playing home matches with the central district leagues, bringing guests to the club from areas including Dunblane, Dollar, Falkirk, Kippen, Linlithgow & Bridge of Allan
- We have a men's squash team playing in the central league and again attracting guests from across the central district
- We have a reciprocal use arrangement with Stirling University bringing top Scottish talent to the club for training
- We have invested in a new gate entry system allowing non members access to tennis through Pay & Play
- We have and continue to partner with Tennis Scotland, ClubSport Stirling and Active Stirling to support grassroots tennis through the provision of open days for local schools, welcoming over 150 children to our most recent event

Branded spaces available to sponsors

Clubhouse sponsorship



Clubhouse
sponsorship opportunity
(2*1m)

Branded spaces available to sponsors

Tennis court sponsorship



Court 1



Court 2



Court 3



Each court end sponsorship opportunity (1*1m)

Branded spaces available to sponsors

Squash court sponsorship



Court 1



Court 2



Squash Court Viewing area



 Sponsorship opportunity

Sponsorship packages:



- Full Club Sponsorship package £6,500
- Partial Sponsorship Options:
 - 1* **SOLD** • Main Club House – exterior squash court (3) £1,000 each
 - External Courts (3) £250/end [£500 per court]
 - Internal squash courts (2) £350 per court
 - Internal squash court viewing area £350
 - Team Sponsorship (8) £300 per team (+ shirt purchase)
 - Junior Camps (2) £500 per camp
 - Club Championship (male/female, doubles and juniors) £500
 - Match Balls (tins for season) £500

**All sponsorship includes prominent sponsor branding on club website and social media where relevant to sponsorship. Rates do not include signage production costs or shirt production*



Contact Details

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<https://www.sltasc.co.uk/>

<https://www.facebook.com/stirlingawntennisandsquashclub1890>

https://twitter.com/Stirling_LTASC





Refurbishment Plans Appendices

Phase 1 plans (Internal) – what we would do:



- Remove the main part of the wall between the main area and committee area
- Completely redecorate / re-floor
- Completely replace the kitchen area including appliances
- Re-position the storage cupboard to create additional catering preparation space
- Remove the existing emergency single door and replace with UPVC double door
- Remove the existing wooden bench seating and radiators (replacing radiators with vertical ones)
- Create a new UPVC double door replacing an existing window in the main area
- Refurb of existing main door
- Provision of new seating and tables

Phase 2 plans – External



- Replacement of the Flat Roof above the main club house

Accessibility:

- The aim of this phase would be to focus on our accessibility to promote the wider use of our club house and tennis and squash facilities. This would include:
 - Rubberised safety surface to front of the club house
 - Replacement of current Emergency exit door with a disabled access door including ramp access
 - Provision of safety net to protect picnic area from balls from tennis courts
- Depending on estimates, this work may be completed in combination with Phase 1.

Phase 3 plans – Enhanced Disabled facilities



- The creation of an externally accessed disabled changing area, shower and toilet
- This will utilise an Existing access point and a spare area at the rear of the ladies and gents changing rooms. Some space is required from an under-utilised area of the ladies changing room
- Specific funding will be sought for this development